

# Macal Truck Tarp

Creativity that stands out on the road



When you transform your trucks, you can be sure of spreading brand messages. Bright, colourful and creative graphics give customers and prospects something to think about wherever they happen to be on the road network.

The good news is that getting creative doesn't mean making things difficult. Macal Truck Tarp gives you the design flexibility and the easy application needed to turn your trucks into truly eye-catching mobile adverts. This cast film resists colour fading that can dilute your messages, and it has the durability needed when a curtain is opened and closed frequently during a typical day.

A new and exciting addition to the Mactac portfolio, Macal Truck Tarp gives you six popular opaque matt colours. Set your imagination free and make your brand stand apart - including sign cutting and digital print to maximise your design choices.

## Advantages

- MACal Truck Tarp White film suits solvent, eco/mild solvent, latex and UV-curable digital print platforms
- MACal LF Truck Tarp CM-UV to protect the printed graphic
- Conformable - adheres to soft and plasticized banners (universal application)
- Easy and fast application
- Outstanding flex and fold resistance
- Resists multiple daily openings of vehicle curtains
- Excellent dimensional stability (both when it's cold and hot)
- Colour-stable with the ability to withstand outdoor conditions
- Six popular matt colours
- Anti-static surface to repel pollution
- Full cover-up (excellent opacity)

# Macal Truck Tarp

Macal Truck Tarp gives you the technical performance and the visual impact needed to transform many different applications on tarpaulin materials. A durable and simple answer to branding, signage and decoration needs.



## ✓ Durability

- 5-year unprinted outdoor durability
- Increase durability of printed graphic with MACal LF Truck Tarp CM-UV

## ✓ Applications

- Graphics and lettering on curtain-sided vehicles
- Long-term outdoor marking, advertising and directional signage on tarpaulin materials
- Applications on truck tarpaulins from major providers (Sioen, Dickson, Heytex, etc.)

## ✓ Technical characteristics

- Facefilm: 80 micron, very flexible film
- Adhesive: permanent, for plasticised PVC-based tarpaulins only
- Backing paper: one-side coated white kraft paper, 140 g/m<sup>2</sup>

### Colour



### Product name

MACal Truck Tarp 58-00 Medium Red Matt  
MACal Truck Tarp 08-46 Banana Yellow Matt  
MACal Truck Tarp 28-00 White Matt  
MACal Truck Tarp 48-55 Grass Green Matt  
MACal Truck Tarp 38-12 Ultramarine Blue Matt  
MACal Truck Tarp 88-00 Black Matt  
MACal LF Truck Tarp CM-UV

Gloss and matt colour matching possible at a MOQ of 500 lm.

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