

## Technical bulletin 4.18

### Application Guide WW 200

#### RECOMMENDATIONS

1) Printing conditions: A conditioned pressroom,  $\pm 23^{\circ}\text{C}$  and 50 % R.H.  
Please ensure the print is perfectly dry. The printed material should be left to dry for at least 48 hours prior to application. It is recommended to use increased cold airflow drying to speed up the drying process.

2) Over-Laminating: **we do not recommend you over-laminate WW 200.**  
The adhesive is very low tack and adding an over-laminate will most likely result in edge curl / edge lifting.

#### INSTALLATION INSTRUCTIONS

**Always test a small section of your graphic first to insure good adhesion.**

1° Before installing, unroll and lay flat. Allow the material to relax and reach room t° for at least 90 minutes.

2° Do not install WW 200 onto cold or damp surfaces, anyway near heaters, fires or central heating radiators. Don't expose to direct sunlight.

3° If the wall has been freshly painted, allow it to cure for at least one week prior to installing the film. Gloss painted or satin painted surfaces are easier to adhere to than matt.

4° For best results insure the wall has a flat, smooth, even, dry surface. Avoid textured surfaces including textured paints.

5° Use a dry cloth to remove any dust from your wall surface. If you need a damp cloth to remove excessive dirt and dust, allow the wall to dry for an additional 24h.

6° Once applied remove air pockets or wrinkles working from the centre out. Smooth down all the outer edges.

**7° Retained solvents in the print will affect edge adhesion. A print gradient lightening to the edge of the graphic or a white border around the graphic for solvent print posters are recommended. The product is not intended for wall murals!**

8° The Graphic should be repositioned at least every 6 months due to paint fading issues. Where the graphic is on the wall the paint is protected and will not fade whereas the area not protected will fade. Depending from the sunlight on the graphic area, after six months upon removal of your wall graphic, you may see a shade.

9° For best results, remove slowly.